

For Immediate Release

June 11, 2008

Recycle Your E-Waster in Pasadena!

Pasadena, CA - Raise money for Hands, Hearts and Horizons by recycling your electronic waste (e-waste) at a PDI Communication Systems sponsored event in Pasadena on Saturday, June 28, 2008. This special event provides a tremendous opportunity for the entire city of Pasadena and surrounding communities to properly dispose of obsolete monitors, televisions, computers, printers, copiers, fax machines and cell phones.

This free collection event will be held between the hours of 10 a.m. and 3 p.m. at 700 S. Fair Oaks, 91105 (Congress Medical parking lot adjacent to Huntington Hospital between California and Bellefontaine). Consumers can drop off their obsolete consumer electronics at the *ease e-waste* truck that will be located at Huntington Hospital's parking lot. Proceeds from recycled items collected at this event will go to Hands, Hearts and Horizons, a non-profit that provides challenging and educational learning experiences to enhance the quality of life for men, women and children.

PDi Communication Systems is partnering with *ease e-waste*, a California EPA certified company specializing in the collection and recycling of electronic waste. This joint effort increases awareness about the importance of recycling and provides an easy and cost-free way for consumers to properly dispose of their electronics.

Most consumers recognize that the effects of hazardous materials in electronics can best be combated by recycling. The act of recycling prevents the potential contamination of water resources and helps preserve the earth's environment. The public's desire to participate in the responsible disposal of their consumer electronics has been answered with *ease e-waste* collection events sponsored by PDi Communication Systems, a leader in advanced entertainment solutions for the healthcare market and provider of the widest and best supported selection of healthcare specific LCD televisions in the industry.

Companies with a large number of items to dispose should contact *ease e-waste* at 1-866-548-8100 to arrange electronics recycling.

Visit www.ease-e-waste.com or call 1-866-548-8100 for more information regarding this e-waste collection event, new laws regulating e-waste handling and how the materials are recycled.

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